

## Citel Announces Participation at Broadsoft Connections 2008: Xtend

**AMHERST, NY September 5, 2008** – Citel Technologies Inc., is pleased to announce its continued participation at the Solutions Showcase accessible by all attendees at Broadsoft Connections 2008: Xtend, Broadsoft's exclusive Executive Users Conference being held October 5-8, in Scottsdale, Arizona at The Westin Kierland Resort & Spa. The show brings together leaders, industry peers, technology partners and third-party developers for an annual event to share insights, best practices and ideas and to create new opportunities to enhance core voice services with Web 2.0 and unified communications solutions.

Citel will be demonstrating the Citel Portico™ Telephone VoIP Adapter (TVA™), a product that enables enterprises to reduce the cost of migrating to the Broadsoft Broadworks® Voice over IP platform by up to 70%, utilizing existing handsets and wiring, while eliminating the need for retraining employees to utilize a new VoIP system. Enhanced VoIP features pass through the Portico™ TVA™ directly to a users' existing handset, while new features, such as click-to-call, find-me-follow-me, and presence services, are delivered through soft client applications. The Citel Portico™ TVA™ is available with 12 or 24 ports and interoperates with a variety of IP call control platforms. It supports more than 100 handset types including Avaya Definity, Ericsson, NEC DTERM, Nortel Meridian®, Norstar®, and P phone, Panasonic DBS, Siemens optiset® and optiPoint™, and Toshiba Strata DK.

### About Citel Technologies Inc.

Citel enables SMBs, large enterprises and service providers to realize the cost and productivity benefits of IP telephony while at the same time leveraging their existing PBX infrastructure. Businesses with single or distributed locations and PBX vendors can now deploy next-generation IP applications and services at their own pace, with minimal business disruption. Service providers can deploy Hosted IP telephony services quickly, without having to "rip and replace" existing enterprise PBX handsets and LAN cabling. Citel is based in Amherst, New York with offices in Loughborough, England (UK) and Toronto, Canada. For more information, visit [www.citel.com](http://www.citel.com).

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