

For Immediate Release

Citel Technologies, Inc. Announces New Partnership Arrangement in the United Kingdom

Citel Signs Agreement with Worldwide IPGENIE Ltd. in the UK for the Sales and Marketing of its Flagship Product, the Portico™ TVA™, in conjunction with IPGENIE® UCP

AMHERST, NY — October 17, 2012 — Citel Technologies, Inc., is pleased to announce the signing of an Authorized Reseller Agreement with Worldwide IPGENIE Ltd. of Coleraine, County Londonderry, Northern Ireland for the sale and marketing of its VoIP migration device in the UK and other member countries of the European Union where IPGENIE is promoting its IPGENIE® Unified Communications Platform

The Portico™ TVA™ offers companies the ability to migrate their customers to VoIP without the unnecessary burden of ripping and replacing existing cabling infrastructure, purchasing new IP phones and installing Power over Ethernet switches. Customers can retain their existing digital, analog and Centrex phones without removing the existing switches by SIP enabling those phones through the use of the Portico™ TVA™. This is a quick and cost effective means of VoIP migration.

Citel's UK Engineering Office started working with Worldwide IPGENIE Ltd. prior to the Convergence Summit North held in Manchester, England in mid-April 2012 on interoperability testing between the two platforms. With many companies seeking to maximize the value of migrating to VoIP, enabling customer to utilize their existing cabling and handset configurations when implemented with IPGENIE® gives them a further incentive to make the IP telephony move said a spokesman for Citel. Testing between the two devices proved successful and a formal agreement has been finalized as Worldwide IPGENIE Ltd. expands its market coverage throughout Europe. Citel sees great potential with IPGENIE® and looks forward to working together to further expand European sales.

“Installing the IPGENIE® UCP was an easy simple transition” said Andy Hill of Troggs Surf Shop in Portrush, Northern Ireland, “it has given our company more outgoing channels for less cost and a whole host of features home workers can use and provide employees greater mobility”. With the addition of the Portico™ TVA™ to the IPGENIE® portfolio should allow customers to maximize their investment in their existing handsets and save additional costs as they migrate to the IPGENIE® UCP

About Worldwide IPGENIE Ltd.

Worldwide IPGENIE Ltd. was established in May 2009 by Sean & Paul McWilliams to establish the product IPGENIE® UCP (Unified Communications Platform), built and designed in the UK. IPGENIE® was first conceptualized in October 2003, and has since been developed to a product in its own right. The main feature and quality of the product is the crystal clear communication that it can deliver with a voice call requiring only 8k per channel. With more than 80 customers using IPGENIE® with more than 1,200 extension users established using direct sales, the company in September 2010 started

Citel. The VoIP Migration Company™

establishing a reseller base, which has grown continually throughout the United Kingdom. The company's service philosophy is simple: Worldwide IPGENIE Ltd. is committed to its customers and distributors by giving best in class service levels. These service levels are second to none.

About Citel Technologies, Inc.

Citel enables SMBs, large enterprises and service providers to realize the cost and productivity benefits of IP telephony while at the same time leveraging their existing PBX infrastructure. Businesses with single or distributed locations and PBX vendors can now deploy next-generation IP applications and services at their own pace, with minimal business disruption. Service providers can deploy Hosted IP telephony services quickly, without having to "rip and replace" existing enterprise PBX handsets and LAN cabling. Citel is based in Amherst, New York with offices in Loughborough, England (UK) and Toronto, Canada.

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