

**For Immediate Release**

## **Citel Technologies, Inc. Announces Interoperability with 4PSA's VoipNow Platform in Europe**

**AMHERST, NY and ORLANDO, FL — October 12, 2012 —** Citel Technologies, Inc., is pleased to announce that it is now interoperable with 4PSA's VoipNow, the award-winning Unified Communications software and cloud service for Service Providers and Businesses. 4PSA provides modern, social oriented communications as an alternative to old PBX systems, enabling customers to easily upgrade while keeping their existing phones and cabling.

The Portico™ TVA™ offers companies the means to migrate their customers to VoIP without the unnecessary burden of ripping and replacing existing cabling infrastructure, purchasing new IP phones and installing Power over Ethernet switches. Customers can retain their existing digital, analog and Centrex phones without removing the existing switches by SIP enabling those phones through the use of the Portico™ TVA™. This is a quick and cost-effective means of VoIP migration.

"Used together, the two innovative solutions provide companies with the fastest and most cost-efficient means to upgrade from legacy systems to modern Unified Communications." said Elena Carstoiu, VP of Sales & Marketing of 4PSA.

Citel and 4PSA started working together to meet the customers' need of retaining their legacy telephone handsets while migrating to VoipNow. "Citel's engineers ran VoipNow through test procedures to verify the level of interoperability achievable. Now that testing has been completed, Citel is pleased to announce the positive results and looks forward to working with 4PSA to roll out the combined offering to 4PSA's customers and channel partners." said Ian Gomm, VP of Sales & Marketing of Citel.

### **About 4PSA**

4PSA is a leading innovative software development company, specialized in applications that run on computer clouds. The company provides, under the 4PSA brand, solutions that help service providers and enterprises better manage their IT infrastructure, automate processes, and deliver improved communication services. The 4PSA flagship solution is VoipNow Platform, a suite of software applications designed to accelerate Unified Communications adoption by businesses and end-users.

For more information on 4PSA, please visit [www.4PSA.com](http://www.4PSA.com), follow on Twitter at [www.twitter.com/4PSA](http://www.twitter.com/4PSA), like on Facebook at [www.fb.com/4PSAcom](http://www.fb.com/4PSAcom) or join their LinkedIn group at [www.4PSA.com/linkedin](http://www.4PSA.com/linkedin).

### **About Citel Technologies, Inc.**

Citel enables SMBs, large enterprises and service providers to realize the cost and productivity benefits of IP telephony while at the same time leveraging their existing PBX infrastructure. Businesses with single or distributed locations and PBX vendors can now deploy next-generation IP applications and services at their own pace, with minimal business disruption. Service providers can deploy Hosted IP telephony services quickly, without having to "rip and replace" existing enterprise PBX handsets and LAN cabling. Citel is based in Amherst, New York with offices in Loughborough, England (UK) and Toronto, Canada.

For more information on Citel, please visit [www.citel.com](http://www.citel.com), check blogs at [www.citelblogs.com](http://www.citelblogs.com), or follow on Twitter at [www.twitter.com/Citel](http://www.twitter.com/Citel).