

**CITEL VP TO BE KEYNOTE SPEAKER AT 2011 ITPX/NCUG CONFERENCE IN LAS VEGAS**

***"VOIP MIGRATION: THE KISS PRINCIPLE IN ACTION"***

**Amherst, NY March 9, 2011** – Citel. The VoIP Migration Company is pleased to announce that Ian Gomm, VP, Sales & Marketing will be a keynote speaker at the upcoming ITPX/NCUG Conference, taking place at the Flamingo Las Vegas April 11 – 14th, 2011. This annual Conference and Trade Show, offers numerous educational sessions and an Exhibit Hall showcasing leading Technology solutions, providing opportunities for networking, education and needs assessment supported by the industry's leading telecommunication service providers, manufacturers, vendors and subject matter experts.

In 2009, the former National Centrex Users Group was integrated back into the International Telecommunications Professionals Exchange ("ITPX") as a separate educational track meeting the needs of the Technology Professionals managing 10+ million Centrex lines in services in the United States and Canada. Centrex services are a separate track within the Conference educational programs.

Mr. Gomm will be the keynote speaker at the first afternoon Plenary Session on April 13th. In this session entitled "VOIP MIGRATION: THE KISS PRINCIPLE IN ACTION" Mr. Gomm will introduce a case and discuss how a Government run hospital in Europe was able to simplify the VoIP migration process and lower the cost of ownership of an IP soft switch. Mr. Gomm will detail many of the roadblocks thrown up when looking at VoIP migration and how to counter them by reducing the time, complexity and costs involved in the VoIP migration process.

In addition, Citel will have a booth at the accompanying Exhibition demonstrating its VoIP migration technology and how companies can migrate to VoIP without the need to "rip and replace" avoiding the need to re-wire and then replace every phone whilst still being about to replace the existing PBX. Citel will be demonstrating how it can assist show attendees to leverage their existing telecommunications infrastructure to take advantage of new VoIP offerings, both premise based and hosted.

**About Citel Technologies, Inc.**

Citel enables SMBs, large enterprises and service providers to realize the cost and productivity benefits of IP telephony while at the same time leveraging their existing PBX infrastructure. Businesses with single or distributed locations and PBX vendors can now deploy next-generation IP applications and services at their own pace, with minimal business disruption. Service providers can deploy Hosted IP telephony services quickly, without having to "rip and replace" existing enterprise PBX handsets and LAN cabling. Citel is based in Amherst, New York with offices in Loughborough, England (UK) and Toronto, Canada.