



CITEL IMPLEMENTS NEW PRICING PROGRAMS TO BETTER ENABLE RESELLERS TO MEET MARKET CONDITIONS

Amherst, NY July 1, 2009 - As of July 1, 2009, Citel Technologies has introduced a new three month program through its primary distributors to offer some significantly reduced pricing on certain of its larger PBX Gateway and EXTender units. Prices have not been adjusted for a number of years. By reducing prices at this time, together with the program adjustments outlined below, resellers should now be in better position to service their customers in these difficult economic times. Citel is also announcing that it has reduced both its repair and upfront extended warranty costs for its MCK product line for the same trial period to provide a cost competitive way for its customers to protect and upgrade their MCK equipment as conditions change over the next few years.

To make it easier for customers of our authorized resellers and distributors to upgrade their software, Citel has introduced a password protected site on its web page. Users and purchasers of authorized product will be provided full access to software upgrades as they are announced. Customers with extended service contracts will not only get full access to this web site but will also receive advanced replacement for any products that require repairs as well as exclusive access to technical support after hours.

In conjunction with the Authorized Reseller program for resellers of its MCK product lines, Citel wants all of its new and long time customers to know it remains fully committed to the MCK product line and will fully support its channel partners in promoting the great products it has manufactured for so many years. For more information please contact Ian Gomm or Raman Prasher for more details at 206-957-6270 or by e-mail at ian.gomm@citel.com or raman.prasher@citel.com respectively.

About Citel Technologies, Inc.

Citel, through its MCK division, offers the Expandable Digital to Analog Converters (EDAC), devices that enable the recording of digital Key System (KTS) calls on analog devices, and the PBX EXTenders, devices that extend the features of a central PBX to remote offices such as branch offices, call centers, small office and home office workers. Citel also enables SMBs, large enterprises and service providers to realize the cost and productivity benefits of IP telephony while at the same time leveraging their existing PBX infrastructure. Citel is based in Amherst, New York with offices in Loughborough, England (UK) and Toronto, CA. For more information, visit www.citel.com.